

# Privacy Policy

This page contains the Privacy Policy for this website, which describes our practices regarding collection and use of personal data. We recommend checking this page frequently to review any updates.

This website is owned by Centry Concrete Care, 5444 Westheimer Road Suite 1000 Houston, Texas 77056

The terms “we,” “us,” “our,” and “ours” when used in this Privacy Policy means Centry Concrete Care.

The terms “you,” “your,” and “yours” when used in this Privacy Policy mean any user of our website, any person submitting a request or inquiry to us, or any customer of ours.

## About this Privacy Policy

We are committed to the privacy and confidentiality of information provided by you to us. This Privacy Policy describes our current policies and practices with regard to Personal Data collected by us from you directly and/or through the website. The term “Personal Data” refers to personally identifiable information about you, including, but not limited to, your name, company, job title, job description, birthday, e-mail address(es), telephone number(s), or mailing address, and purchase or financing information.

Please note that by submitting Personal Data to us and/or by using our website you give your consent that all Personal Data on each occasion that you submit may be processed by and/or shared within Centry Concrete Care in the manner and for the purposes described in this Privacy Policy.

## Notification of Changes to this Privacy Policy

We are continually improving our methods of communication and adding new functionality and features to this website and to our existing services. Because of these ongoing changes, changes in the law and the changing nature of technology, our data practices will change from time to time. If and when our data practices change, we will notify you of the changes via this page. We encourage you to check this Privacy Policy frequently.

## Collection of Personal Data Including Email Addresses

You may provide us with your Personal Data in order to receive information, advice, products, or services from us. We may request personal information about you and we may ask for

information which enables us to provide a personalized service to you. The information you give us is either manually or electronically stored in our databases.

We sometimes supplement the information that you provide with information that we receive from third parties. For instance, if inaccurate zip/postal codes are received we may use third party software to correct them.

To comply with applicable laws and regulations, we may need to request additional evidence of identity from you, and we may use a credit reference agency for this purpose (who will record that an inquiry has been made).

We also reserve the right to monitor and/or record your communication with us by mail, voice, email, visits to our website or any other form of transmission for the purposes of quality control, security and other business needs. Any Personal Data contained in such recorded information will be processed in accordance with the terms of this Privacy Policy.

We may also receive your Personal Data from other members of our parent company, our service providers, agents, advisers, authorized distributors, or business partners. Where Personal Data is disclosed to us by third parties, it is the obligation of the disclosing party to ensure such Personal Data is disclosed with requisite authority and consent, and we will process such Personal Data in accordance with this Privacy Policy.

## Use of Personal Data

We process your Personal Data, and share your Personal Data with Centry Concrete Care only for specific and limited purposes. We ask only for data that is adequate, relevant, and not excessive for those purposes. Some of these purposes may include to:

- Provide the products or services you have requested or may be interested in;
- Send you records regarding our relationship or your transactions;
- Process your request for information or advice and send you newsletters;
- Send you updates on issues we think may be of interest to you;
- Notify you about new features, products, and special events;
- Provide you with marketing communications about our products and services as well as third party products and services we think may be of interest to you;
- Administer sweepstakes and contests;
- Personalize and deliver content and advertising on our website;
- Test changes and develop new features, products, and services;
- Generate and review data and reports describing our user base and usage patterns;
- Analyze the accuracy, effectiveness, usability, or popularity of our website and perform research;
- Verify your identity, deter and prevent fraud, and enforce the legal terms that govern your purchase of good and services from us and use of our website;
- Resolve disputes and troubleshoot our website
- For the purposes of accounting; and
- To process your job application.

## Data Collected Through Your Visits to This Website

In addition to the information we collect as described above, we may from time to time use technology to collect information about your use of our website. For example, we may use technology to track which pages of our website our visitors view. We also use technology to determine which web browsers our visitors use. This technology does not identify you personally; it simply enables us to compile aggregate statistics about our visitors and their use of our website. We use this type of data to improve the content and functionality of our website and our email updates, to better understand our customers and visitors, and to improve the services we offer.

We may use third-party web analytics services on our website such as those of Google Analytics and Adobe Analytics. These services use cookie-related technologies to help us analyze how users use our website, including by noting the third-party website from which you arrive. The information collected will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of our website. To prevent Google Analytics from using your information for analytics, you may install the Google Analytics Opt-Out Browser by [clicking here](#), and you may use Adobe's Opt-Out by [clicking here](#).

Third parties whose products or services are accessible or marketed via our website may also place cookies or other tracking technologies on your computer or device to collect information about your use of our website, in order to (i) inform, optimize, and serve advertising content based on past visits to our website and other sites and (ii) report how our advertising content impressions, other uses of advertising services, and interactions with these advertising impressions and services are related to visits to our website.

We also may allow third parties (e.g., ad networks and ad servers such as Google AdWords to serve tailored advertising to you after your visit to our website, and to access their own cookies or other tracking technologies on your computer or other device you use to access our website. We neither have access to, nor does this Privacy Policy govern, the use of cookies or other tracking technologies that may be placed by such third parties. To opt out of Google Analytics for Display Advertising or customize Google Display Network ads, you [can visit](#) the Google Ads Settings page.

## Cookies

We use "cookies" on our website. Cookies by themselves cannot be used to discover the identity of the user. A cookie is a small piece of information which is sent to your browser and stored in your browser or on your computer's hard drive. Cookies do not damage your computer. You can set your browser to notify you when you receive a cookie. This enables you to decide if you want to accept it or not. For more information about our practices regarding the use of cookies on this website, please review our [Cookies Policy](#).

## IP Address

We also use your IP address to help diagnose problems with our server and to administer our website. An IP address is a numeric code that identifies your computer or mobile device on a network, or in this case, the Internet. Your IP address is also used to gather broad demographic information, such as determining how many of our visitors are from outside of the U.S.

We may also perform IP lookups to determine which domain you are coming from (for example, gmail.com or yourcompany.com) to more accurately gauge our users' demographics.

## Disclosure of Your Personal Data

We do not share with, sell, or distribute your Personal Data to unrelated third parties for their own marketing purposes. We only share your Personal Data with third parties under these limited circumstances:

- We may share various details about you with other members of Florock, our parent company, our partners, authorized distributors, advisers and other agents in order to provide you with the specific products or services you require or to look after products or services you currently receive from us;
- Personal Data may occasionally be transferred to third parties who act for us for further processing in accordance with the purposes for which the data was originally collected or for purposes to which you have consented or otherwise in accordance with this Privacy Policy. For example, sometimes a third party may have access to your Personal Data in order to support our information technology or to handle mailings on our behalf;
- We may share or transfer the information in our databases to comply with a legal or regulatory requirement, for the administration of justice, interacting with anti-fraud databases and denied parties' lists, to protect your vital interests, to protect the security or integrity of our databases or this website, to take precautions against legal liability, or in the event of our sale, merger, reorganization, transfer of business, dissolution or similar event; or
- If we sell or buy any business or assets, in which case we may disclose your Personal Data to the prospective seller or buyer of such business or assets.

Where appropriate, before disclosing Personal Data to a third party we contractually require the third party to take adequate precautions to protect that data and to comply with applicable law.

## Data Integrity and Security

We strive to maintain the reliability, accuracy, completeness, and currency of Personal Data in our databases and to protect the privacy and security of our databases. The security measures in place on our website and computer systems aim to protect the loss, misuse, or

alteration of the information you provide to us. We keep your Personal Data only for as long as reasonably necessary for the purposes for which it was collected, to comply with any applicable legal or regulatory requirements, or our data retention policy.

## Data Access

Upon receipt of your written request and enough information to permit us to identify your Personal Data, we will (subject to applicable law) disclose to you the Personal Data we hold about you, for which we may charge a reasonable fee (where applicable laws permit).

Requests to delete Personal Data are subject to any applicable legal and regulatory requirements or document retention obligations and any of our contracts which are still in force.

If you wish to make a subject access request relating to Personal Data held about you by the Centry Concrete Care, please write Centry Concrete Care 5444 Westheimer Road Suite 1000 Houston, Texas 77056, Attn: General Counsel's Office.

We encourage you to ensure that your Personal Data is accurate and kept up to date so please regularly update any information you have given to us by sending an email to [web@florock.net](mailto:web@florock.net), or by writing to us. We will correct, amend, or delete any Personal Data that you notify us is inaccurate and notify any third party recipients of necessary changes.

## Links to Other Websites

Our website may contain hyperlinks to websites that are not operated by us. Any such hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party websites or any association with their operators. We do not control these websites and are not responsible for their data or privacy practices. We urge you to review any privacy policy posted on any site you visit before using the site or providing any Personal Data about yourself.

## International Transfer of Data

We may transfer data between members of our parent company group, and our offices and third party processors which may be located outside the European Economic Area (EEA). Where your Personal Data is transferred outside the EEA we will ensure that the recipient agrees to keep your information confidential and hold it securely in accordance with the requirements of the DPA.

If you are visiting our website from a country other than the country in which our servers are located (currently the U.S.), the various communications will necessarily result in the transfer of information across international boundaries.

By providing us with your Personal Data, you consent to the processing and transfer of your data as set out in this section.

## Unsubscribe

We hope you will be delighted with our services. If you no longer wish to receive information from us and want to be removed from our standard mailing list you can “unsubscribe” by following the instructions in the email received from us or by mail by writing to us at the address given below. Please allow up to twenty eight days for the unsubscribe process to be completed.

Remember that stopping the information that you receive from us about our products and services may not benefit you.

## Governing Law

This Privacy Policy forms part of our website and as such shall be governed by and construed in accordance with the laws of our parent company’s home state of Alabama. You agree to submit any dispute arising out of your use of this website to the exclusive jurisdiction of the courts of Alabama.

## Feedback

We welcome comments about this Privacy Policy. If you have any questions about this Privacy Policy, or any part of our service you may contact us by emailing us at [info@centryconcrete care.com](mailto:info@centryconcretecare.com)